

Mississippi State University's Undergraduate Research Symposium

Poster Scoring Rubric

Oral Presentation (40 possible points)

Excellent (30-40 points)

Oral presentation is engaging and concise • Student is approachable and professional • Offers strong answers to questions • Presentation adds significant value to the poster • Speaker is fully prepared

Good (16-29 points)

Some difficulties with delivery • Willing to answer questions, though some answers unclear • Presentation adds some value to the poster • Speaker is adequately prepared

Developing (0-15 points)

Needs to work on presentation skills • Does not answer questions well • Verbal presentation adds little value to the poster • Unprepared

Quality of Research (30 possible points)

Excellent (24-30 points)

Scholarly significance readily apparent • Robust research design • Rigorous methodology • Analysis of data/texts is compelling • Results/conclusions are sound • Incorporates the ideas of other scholars • Makes an original contribution

Good (14-23 points)

Rationale, methods, analysis and/or results are sound but may need clarification • Significant but not necessarily original/inventive • Adequate research design • Some reference to other scholars

Developing (0-13 points)

More than one element (rationale, methods, analysis, results) missing or incomplete • Poor research design • Little or no connection to ideas of other scholars • Ideas poorly developed • Lacks scholarly significance

Poster Design (30 possible points)

Excellent (24-30 points)

Eye-catching • Conveys information effectively • Appropriate use of visual aids (pictures, charts and graphs) • Easy to read and font sizes are appropriate • Title is clear • All elements clearly labeled • Not too much text

Good (14-23 points)

Effective layout, but not as eye-catching as some • Most design elements used effectively • Legible though sometimes hard to read • Crucial elements labeled • A few proofreading/printing errors

Developing (0-13 points)

Difficult to read • Does not catch the eye • Layout not well-matched to content • Proofreading errors • Crammed with text • Small fonts • Few, or no, visual aids

Total Points (100 possible points)